

MEDIA KIT

KASHCPT

2025



INTRODUCTION

CAPE TOWN ISN'T JUST WHERE KASHCPT IS FROM, IT'S IN THE GRAIN OF HIS VOICE, THE CADENCE OF HIS FLOW AND THE MAGIC BETWEEN HIS BEATS. HIS STAGE RÉSUMÉ READS LIKE A FESTIVAL MAP.

FROM INTIMATE CLUB NIGHTS TO HEADLINING ROCKING THE DAISIES, WHERE AN ACOUSTIC VERSION OF HIS HIT "KINGS" TURNED A CROWD INTO A CHOIR. IN THE BOOTH, HE'S TRADED VERSES WITH HEAVYWEIGHTS LIKE NADIA NAKAI AND BUILT A UNIVERSE ACROSS HIS CAPE TOWN RADIO SERIES; A PROJECT THAT'S EARNED BOTH CRITICAL PRAISE AND A FIERCELY LOYAL FOLLOWING.



BACKGROUND



NOW A CORE MEMBER OF NEVERBROKE, KASH MOVES WITH A CREW THAT'S REDEFINING WHAT IT MEANS TO BE INDEPENDENT, THROWING SHOWS, PRODUCING RECORDS, DIRECTING VISUALS, DJING, AND BUILDING A CULTURE THAT BREATHES OUTSIDE THE STUDIO. ONSTAGE, HE'S CARRIED HIS CITY ACROSS THE COUNTRY. OFFSTAGE, HE'S SHAPING A SOUND MEANT TO CROSS OCEANS WITHOUT LOSING ITS ROOTS.



Rocking The Daisies

Headliner alongside other local and international powerhouses

Mother of Music by Spotify

Key artist at the four-day event dedicated to music, art and culture in Cape Town

CAPE TOWN RADIO

He describes each drop as a capsule of songs that are sonically different.

Collaborations

Savage, Flvme, Blxckie, K.Keed, Baby S.O.N, J Molley, Kaïen Cruz, Manu WorldStar

CAREER HIGHLIGHTS

FOR KASHCPT, THE MISSION IS
SIMPLE: TAKE CAPE TOWN TO THE
WORLD, ONE VERSE AT A TIME.

CATALOG



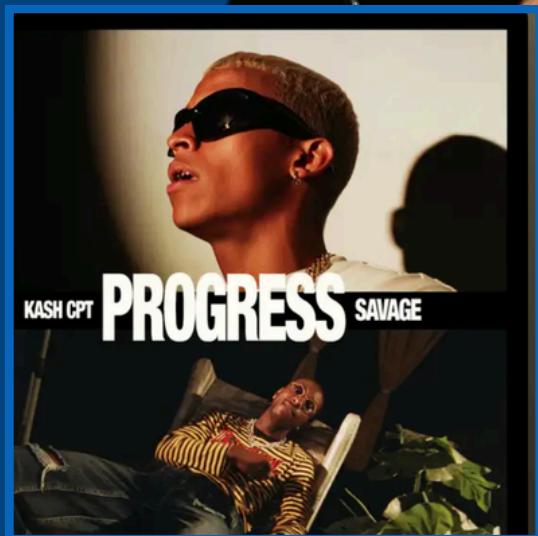
CAPE TOWN
RADIO



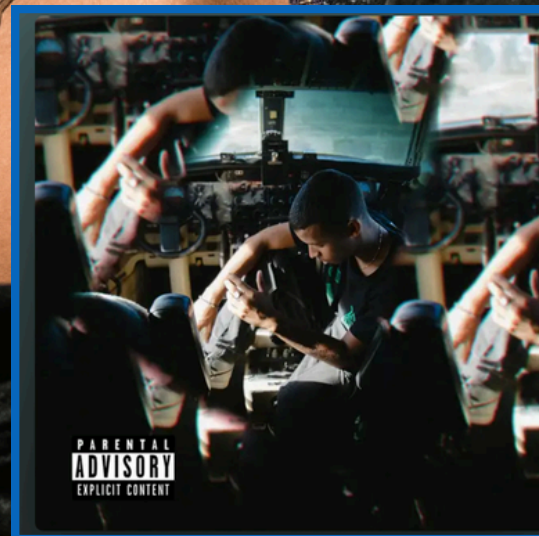
CAPE TOWN
RADIO 2



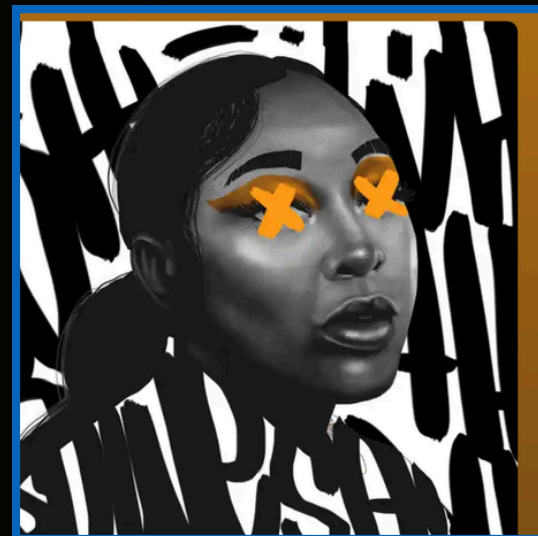
LOVE LETTERS



PROGRESS



OPS



NEVER LEAVE
(NADIA NAKAI X
KASHCPT)

COMMUNITY



31.2K
MONTHLY
LISTENERS



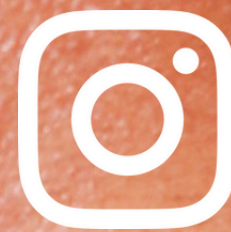
1.6M
VIEWS



376K
STREAMS



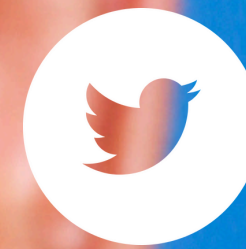
2M
STREAMS



34.8K
FOLLOWERS



3.8K
FOLLOWERS



18.6K
FOLLOWERS



CONTACT

KASH@NEVERBROKE.CO.ZA