

MEDIA KIT

BABYDAIZ

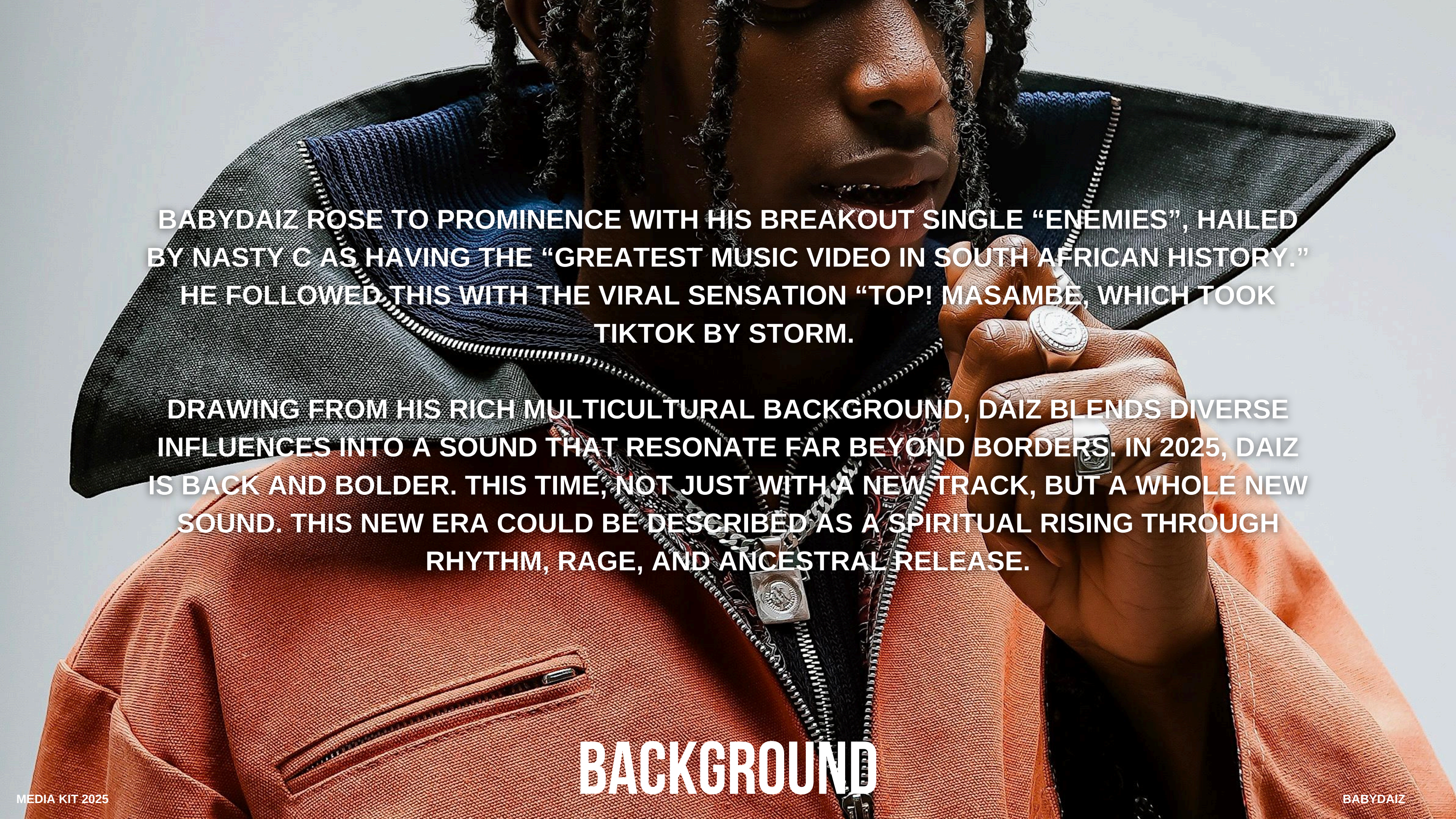
2025



INTRODUCTION

BABYDAIZ IS AN ARTIST WHO MOVES FLUIDLY BETWEEN WORLDS, CREATING A SOUND AND CULTURE THAT IS BOTH URGENT AND TIMELESS. FROM ALLEZ TOBINA TO THE EXPANSIVE SOUNDSCAPES OF HIS UPCOMING PROJECT, DAIZ'S JOURNEY IS ONE OF FEARLESS EXPLORATION AND SPIRITUAL CONNECTION.





BABYDAIZ ROSE TO PROMINENCE WITH HIS BREAKOUT SINGLE “ENEMIES”, HAILED BY NASTY C AS HAVING THE “GREATEST MUSIC VIDEO IN SOUTH AFRICAN HISTORY.” HE FOLLOWED THIS WITH THE VIRAL SENSATION “TOP! MASAMBE, WHICH TOOK TIKTOK BY STORM.

DRAWING FROM HIS RICH MULTICULTURAL BACKGROUND, DAIZ BLENDS DIVERSE INFLUENCES INTO A SOUND THAT RESONATE FAR BEYOND BORDERS. IN 2025, DAIZ IS BACK AND BOLDER. THIS TIME, NOT JUST WITH A NEW TRACK, BUT A WHOLE NEW SOUND. THIS NEW ERA COULD BE DESCRIBED AS A SPIRITUAL RISING THROUGH RHYTHM, RAGE, AND ANCESTRAL RELEASE.

BACKGROUND

Viral Sensation

gains over 2 million TikTok followers

Enemies Music Video

Dubbed “Greatest South African Video of all time” by Nasty C

"Easier By Day"

#1 on the hip hop charts in SA

Collaborations

Unghetto, Savani, Kvng Vinci, Priddy Prince, Frank Casino and Blxckie

RAISED ON AFRICAN RHYTHMS AND SHARPENED BY EXPERIENCES IN BOTH CAPE TOWN AND ATLANTA’S VIBRANT MUSIC SCENE, DAIZ CRAFTS AFROSABEN — A UNIQUE FUSION OF TRADITION AND INNOVATION THAT DEMANDS MOVEMENT, REFLECTION, AND RESISTANCE. TRUE TO HIS GENERATION, HE UTILISED THE POWER OF SOCIAL MEDIA TO CONTRIBUTE TO HIS RISE AS AN ARTIST. MORE THAN A PRODUCER AND PERFORMER, BABYDAIZ IS A STORYTELLER, USING SOUND AS A FORM OF SOULWORK THAT SPEAKS TO THE PRESENT AND THE PAST WHILE SHAPING THE FUTURE.



CAREER HIGHLIGHTS

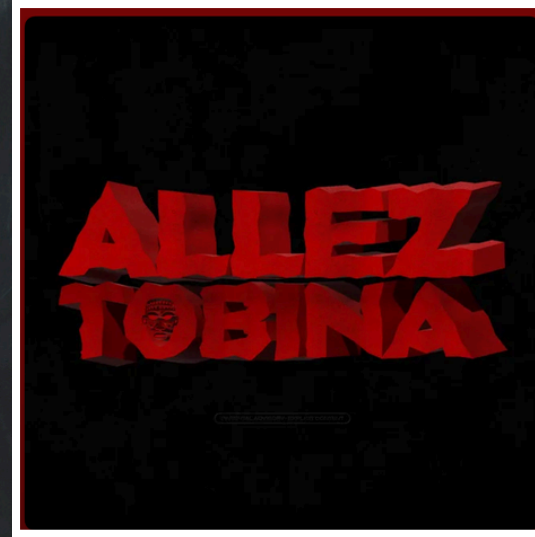
CATALOG



NFH: THE
MIXTAPE



TOP! MASAMBE



ALLEZ TOBINA



GORILLA GANG

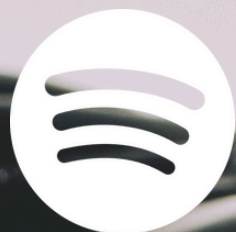


WAKE UP



80S BABY

COMMUNITY



87K +
MONTHLY
LISTENERS



8M
VIEWS



548K
STREAMS



2.5M
STREAMS



241K
FOLLOWERS



2,2M
FOLLOWERS



1,2K
FOLLOWERS



CONTACT

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